



TextileExchange  
Creating Material Change

## Farm Engagement Program

## Farm Engagement

The Farm Engagement Program helps organic cotton producers gain access to sustainable textile and apparel markets and links them to Textile Exchange's large network of brands, retailers and manufacturers seeking organic cotton.

## Knowledge & Information

- **Farm Hub** – Our new website provides extensive learning material on organic cotton, document library, a farmer visibility tool: Find a Producer, and much more.

- **Farm and Fiber Report** – The Farm Engagement team produces the annual Farm and Fiber Report; the definitive source of information on global organic cotton fiber production and use.
- **Engage** – the monthly Engage Newsletter (in three languages) provides up to date news and views on organic cotton farming around the world and interviews with a wide range of organic cotton stakeholders.

## Visibility

- **Find a Producer** – is an interactive database of organic cotton growers. Here you can search for Producer Groups worldwide and find out how to make contact.

### About Textile Exchange -

As a global, non-profit, membership organization, Textile Exchange works to inspire and equip people

- **Case studies** – We prepare case studies of the best models for organic cotton production and market access.
- **Collaboration** – we provide opportunities for networking with our member companies.

## Expertise, Training & Farm Support

- The skills mix of the Textile Exchange Farm Engagement Program allows us both “to think” and “to do” - to be an active promoter as well as a hub for learning and knowledge exchange.
- Our experienced farm team provides training in the regions, field studies and site visits. Training materials and farm tool kits are available on our website.

## Membership & Sector Services

- **Sector briefings** - As a membership based organisation we are the first point of call for updates on issues and changes that affect the whole sector. We provide the latest information on topics such as pricing, availability and certification.
- **Policy and regulations** – We keep our membership organisations up to date with legislative and policy changes. We also actively participate in various committees and groups – advocating for the sector and influencing outcomes.

Our mission is to catalyse growth in responsible organic cotton production. This means: growth that is based on economic fairness and transparency in the supply chain. We do this by evaluating and sharing best practice business models, promoting ethical conduct and good relations between farmers and the value chain - as well as environmental sustainability.

## The Farm Engagement Team

### Africa



Silvere Tovignan  
Regional Director Africa, Benin  
Silvere@TextileExchange.org

### India



Prabha Nagarajan  
Regional Director India, Chennai  
Prabha@TextileExchange.org

### Latin America



Alfonso Lizarraga  
Regional Director Latin America, Peru  
Alfonso@TextileExchange.org



Jose Santisteban  
Research Manager, Peru  
Jose@TextileExchange.org

### United Kingdom



Liesl Truscott  
Farm Engagement Director  
Liesl@TextileExchange.org



Hanna Denes  
Program Development Manager  
Hanna@TextileExchange.org

### United States of America



LaRhea Pepper  
Founding Partner & Senior Director, Texas  
LaRhea@TextileExchange.org



Ashley Currin  
Supply Chain Specialist, California  
ACurrin@TextileExchange.org

Enquires: [Farm@TextileExchange.org](mailto:Farm@TextileExchange.org)  
[www.TextileExchange.org/FarmHub](http://www.TextileExchange.org/FarmHub)