



Textile Exchange Organic Cotton Round Table

Business Models Task Force Meeting **11th November 2013 – 12:00 – 15:00** **The Marmara Taksim Hotel**

AGENDA

Registration opens at 9 am in the Taksim Ballroom and Foyer, Floor T

12:00 Lunch in the Tuti Restaurant GAP Regional Development Authority, Turkey, sponsored lunch and welcome from LaRhea Pepper, Managing Director Textile Exchange.

Business Models Task Force Meeting

13:00 Business Model Task Forces meeting Location: Haliç/Galata, Floor -1

Our facilitators Simon Cooper, Change Agency, and Alison Ward will share a full report on the results of the interview discovery process. The main themes that have emerged are classified into three groups:

- Reducing Risk
- Price and Economics
- People and Motivation

Following on from this, Simon and Alison will facilitate a group discussion on defining specific goals and action points for moving forward.

15:00 Coffee

Round Table Open Forum Consumer Engagement

15:15 -17:45 Open Forum: Consumer Engagement. In Collaboration with Fairtrade International
Location: Haliç/Galata, Floor -1

Join the Open Forum for a panel discussion featuring leading industry representatives including Eileen Fisher, C&A, Tchibo, Ethicus, and Soil Association followed by a brainstorm and a key note speech from Harriet Lamb, CEO, Fairtrade International.

Task Force facilitators will present meeting highlights and next steps.

18:00 Main Conference Cocktail Reception